

Customer Information Notice (B2B)

Cojones Prod is committed to respecting your privacy. This information notice sets out how we process your personal data when we do business with you or your company.

This information notice sets out our approach to the processing of personal data that we collect from you or that third parties lawfully disclose to us and the purposes of such processing. It also describes your rights with regard to our processing of your personal data.

We may collect personal data from you in the course of our operations, including when you contact us or request information from us, or as a result of your relationship with one or more members of our team and our partners.

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1. Who is responsible for the processing of your personal data?

Cojones Prod, a Belgian limited company whose registered office is located at 22 rue des Comédiens, Brussels, 1000, Belgium and registered with the Banque Carrefour des Entreprises under number 0693.778.741 (hereinafter "Cojones Prod" or "we") is the data controller tasked with the processing of your personal data.

2. What personal data do we collect?

We collect information about you, including:

- Identification data, including name and position, date of birth, registration number, etc.
- Skype address, identification data and data contained in the messages you send to us when we communicate via social networks
- Contact information, including your employer's name or the identity of your employer, your e-mail address and your telephone number (landline and/or mobile), when you provide us with this information,
- Billing and bank details,
- The information you provide us to participate in meetings and events, including your food intolerances,

- The relevant information required by the anti-money laundering and anti-corruption regulations in the context of the processing of personal data "Know Your Supplier" carried out when working with new suppliers. This may include documents obtained from you and possibly information obtained from third party online or offline sources,
- Data related to incidents that may occur while using our communication channels,
- Any other information necessary for the provision of our services.

3. How do we use your personal data?

We process your personal data for the following purposes. Whenever we process your personal data, we do so on the basis of a legal "justification" (or legal basis) for the processing, which we have identified in the table below.

	Purposes	Legal basis
1.	To carry out administrative operations related to contracts (including their conclusion), orders, receipts, invoices, payments, accounting for accounts payable management, etc.	This processing is necessary for the execution of the contract concluded between you and Cojones Prod or for the execution of pre-contractual measures taken at your request.
2.	To compile financial and sales statistics by supplier.	We consider it to be in our legitimate interest to prepare analyses of our business to assist us in making business decisions.
3.	To provide supplier selections for our needs.	We consider that we have a legitimate interest in maintaining a list of our customers to conduct our business operations.
4.	To maintain documentation on our suppliers.	We consider that we have a legitimate interest in maintaining such documentation to conduct our business operations.
5.	To comply with any applicable law, court order, legal process, or regulatory agency requirements.	This processing is necessary to comply with our legal obligations.
6.	To execute contracts to which you are a party.	This processing is necessary for the execution of the contract concluded between you and Cojones Prod or for the execution of pre-contractual measures taken at your request.
7.	To enforce our legal rights and obligations and for any legal proceedings involving you, initiated by or against you.	We consider it to be in our legitimate interest to protect our organisation against any breach of a legal obligation owed to it and to defend ourselves in the event of a dispute.
8.	To protect the rights of third parties.	This processing is necessary to comply with the legal obligations to which Cojones Prod is subject. This processing is also necessary for the purposes of the legitimate interests pursued by Cojones Prod. We consider that we have a legitimate interest in ensuring that our activities do not violate the rights of third parties.
9.	In anticipation of and/or in connection with a business transaction such as a merger, acquisition, restructuring or sale.	We consider it to be in our legitimate interest to be able to make decisions regarding the future of our company in an informed manner,

		with the aim of safeguarding and developing our business activities.
10.	Organisation of promotional/marketing events, including meals or other events where information about your food intolerances can be collected.	Your prior consent is required for us to collect information in the course of organising marketing activities in which you may be involved, in order to serve you more effectively.
11.	To comply with our legal obligations with respect to supplier verification (including any regulations relating to the "Know Your Supplier" principle, anti-money laundering and anti-corruption), conflicts or similar obligations, including, but not limited to, the need to maintain regulatory insurance.	This processing is necessary to comply with our legal obligations. However, where these legal obligations arise from laws other than those of the EU or Member States, we consider that we have a legitimate interest in complying with these legal obligations where failure to do so may result in sanctions or other negative consequences for our organisation or the group more generally.
12.	To ensure the security of your data	We consider it to be in our legitimate interest to ensure the security of your data.

If you are an employee of one of Cojones Prod's suppliers, we only use your contact information for the purpose of managing the relationship with your employer. We consider it to be in our legitimate interest to be able to communicate with you and to preserve our business activities with your employer.

4. With whom do we share your personal data?

We may share your personal data with different categories of third parties, depending on our needs:

- The other entities of the Asmodee Group to which Cojones Prod belongs (the list of entities belonging to the Asmodee Group is available [here](#)¹),
- Third party service providers (maintenance, storage, payment, logistics, marketing services, reputation audits, etc.), for the purposes described in section 3 above,

Our subcontractors include:

- For the hosting of the information systems: the French simplified joint stock company NUXIT whose registered office is located at 93100 Montreuil (France), 130 Avenue du Président Wilson, registered on the Bobigny Trade and Companies register under number 451 146 757 ,
- For internal storage and instant messaging: MICROSOFT IRELAND OPERATIONS LIMITED, a company incorporated under the laws of Ireland, whose registered office is located at 70 Sir Rogerson's Quay, Dublin 2, Ireland, Trade Register No. 256796,
- For the productivity, collaboration and organization tools of our teams: ASANA Inc., a company incorporated under the laws of America, whose registered office is located in San Francisco, CA 94103 (USA), Bryan Street, 1550, Suite 200,

¹ https://corporate.asmodee.com/smd-content/uploads/Templates/Asmodee_group_companies_EN.pdf

- For internal agenda management: SCHEDAPPLE LLC, a company incorporated under the laws of America, whose registered office is located at A307 Cheyenne Wyoming (USA), Capitol Avenue, 1603, Suite 310, company No. 2015-000684737,
 - For e-mail messaging: ONE.COM GROUP AB, a company incorporated under the laws of Sweden, whose registered office is located at 215 32 Malmö (Sweden), Hyllie Stationstorg, 2, company No. 559205-2400,
- Third party postal or courier service providers who help us distribute our advertising campaigns or deliver business-related materials,
 - Our professional advisors such as lawyers and accountants, auditors,
 - Shareholders,
 - Governmental or regulatory authorities,
 - Professional insurers or all other relevant types of insurers,
 - Regulatory authorities / tax authorities / company registers,
 - Partners, and
 - Banks.

Please note that this list is not exhaustive and that there may be other cases where we share your data with third parties, when it is in the legitimate interest of Cojones Prod, permitted by applicable law, or when it is necessary to comply with a legal obligation to which we are subject.

In this context, your personal data may be transferred outside the European Economic Area (EEA), to countries that do not offer a level of protection for your personal data equivalent to that which you enjoy within the EEA, such as China, the United States, Canada, etc. In the absence of an adequacy decision by the European Commission, the transfer of your personal data will be governed by the standard contractual clauses adopted by the European Commission or the "Privacy Shield".

5. How long do we keep your personal data?

We retain your personal data for as long as necessary to achieve the purposes for which it was collected. As a general rule, we keep your personal data for the period of time strictly necessary for the management of the business relationship with you.

In addition, we may retain some of your personal data for a longer period of time, in particular when we are required to do so by law or when such data is necessary to prove a right or contract. In this case, your personal data will be archived and kept for the duration imposed by the applicable regulations, or for the duration of the applicable legal prescription.

When your personal data is no longer required, we will ensure that it is deleted or made anonymous.

6. Security of your personal data

We are committed to ensuring the security of your personal data and we have put in place information systems security policies and appropriate technical rules and measures to protect it against unauthorised access, modification, use and disclosure or unlawful destruction or accidental loss of such data.

All our partners, employees, consultants and data processors, who have access to personal data and are involved in its processing, are obliged to respect its confidentiality.

7. What are your rights?

You have a number of rights over your personal data. Each of these rights is described in more detail below:

- **Consent withdrawal.** You may revoke your consent to any processing of your personal data based on your consent at any time. The withdrawal of your consent does not affect the lawfulness of the processing based on your consent prior to such withdrawal.
- **Access.** You may ask us to confirm whether we are processing your personal data and, if so, to inform you of the characteristics of the processing of your personal data, allow you to access it and obtain a copy of it.
- **Rectification.** You may ask us to correct or complete your personal data if they are incorrect or incomplete.
- **Erasure.** You may ask us to delete your personal data in the following cases: when they are no longer necessary for the purposes for which they were collected; you have revoked your consent; following the exercise of your right to object; your personal data have been unlawfully processed; or to comply with a legal obligation. We are not obliged to comply with your request for the deletion of your personal data, in particular if their processing is necessary to comply with a legal obligation or to establish, exercise or defend legal rights.
- **Limitation.** You may ask us to limit the processing of your personal data (i.e. to keep it without using it) when: their accuracy is contested; their processing is unlawful but you do not want them deleted; they are still necessary to establish, exercise or defend legal rights; we verify the existence of compelling reasons in the context of the exercise of your right to object. We may continue to use your personal data following a request for restriction: with your consent; to establish, exercise or defend legal rights; or to protect the rights of any other natural or legal person.
- **Portability.** You may ask us to provide your personal data in a structured, commonly used, machine-readable format, or you may request that they be transmitted directly to another data controller, but only if the processing is based on your consent or on the performance of a contract concluded with you and the processing is automated.
- **Opposition to the processing of personal data based on legitimate interest.** You may object to any processing of your personal data that is based on our "legitimate interest" (see Article 4). If you exercise this right, we must stop the processing unless we demonstrate the existence of legitimate and compelling reasons overriding your fundamental rights and freedoms, or to establish, exercise or defend legal rights.
- **Opposition to the processing of personal data for canvassing purposes.** You may at any time oppose the processing of your personal data for canvassing purposes.

To exercise your rights regarding your personal data, please send this [form](#)², duly completed, to the following e-mail address: gdpr@cojones.be

You also have the right to lodge a complaint with the Data Protection Authority (APD). A form is available on the APD website: <https://www.autoriteprotectiondonnees.be>. The complaint should then be sent either by e-mail: contact@apd-gba.be, or by post to APD's address: Rue de la Presse 35, 1000 Brussels.

² <https://cojones.be/rgpd/en/FORM.pdf>

8. Contact and complaints

For more information concerning your rights or for any questions concerning the protection of your personal data, please contact Cojones Prod:

- by mail at the following address: Cojones Prod - Rue des Comédiens, 22 - 1000 Brussels
- by e-mail at the following address: gdpr@cojones.be

9. Update of the Information Notice

We may amend this Information Notice from time to time, for example, to take into account changes in the law, technological advances and good business practices. We will inform you in case of significant changes.